

CAIRNGORMS SUSTAINABLE TOURISM FORUM

Title: Sustainable Tourism Strategy Action Plan: Implementation and Monitoring

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Purpose: To update the Forum on implementation of the Action Plan.

Advice Sought: Partner input to the Action Plan.

STRATEGY IMPLEMENTATION

- 1. National Park Plan 2.** The Sustainable Tourism Strategy (STS) shaped the development of National Park Plan 2 (NPP2). The recent public consultation on the draft has further refined the detail on the plan and how it may best be delivered. Delivery of the STS Action Plan is likely to be included as a key work package.
- 2. STS Action Plan.** An updated draft summary action table is shown at Annex A. This shows some existing and planned project work but it remains incomplete. Many of the actions are already underway and may require little, if any, additional attention whilst others remain more challenging and may require further detailed development. Discussions over detailed work programmes are continuing with key partners.
- 3. Delivery Mechanisms.** Detailed implementation will continue via the existing Park Delivery Teams¹ and via project specific partnerships between stakeholders. The Cairngorms Business Partnership (CBP) is a good example of an existing partnership where their business plan for 2011/12 highlights that some 45 of the 53 actions in the strategy will be progressed via their work either as the lead partner or in a supporting capacity.

MONITORING PROGRESS

- 4. Key Indicators.** A very useful discussion took place at the last CSTF meeting on potential indicators and prompted some follow-up work to refine these. This work is progressing and will be aligned to existing or proposed indicators for the NPP2 and for

¹ The Tourism, Business, Awareness and Understanding Delivery Team is the main one although the delivery team formats may be reviewed in line with adopting NPP2.

other organisations such as the CBP. A refined list of indicators will be discussed at the next Forum meeting.

5. **Action Plan Updates.** The Action Plan will be made available at each Forum meeting and partner organisations will be asked to help update and contribute to the document, with a secretariat function remaining with the CNPA. Monitoring progress against the list of indicators will be discussed in more detail on an annual basis.

CSTF ADVICE AND INPUT

6. The Forum are asked to:
- a. Note the revised Action Plan format.
 - b. Provide updates of ongoing or planned activity that will contribute to the delivery of the STS Action Plan.

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Annex:

- A. STS Action Plan.